
NOTES FROM MOCKUP REVIEW

Creative Designer: Tiffany P.
Designer: Danny A.

OVERALL: GOOD JOB! I LOVE THE VIBE!!

LANDING PAGE

- Full screen silent background video
- Black translucent overlay to allow for white text to stand out
- Keep left menu bar
- Line on the right of menu bar
- Add "The Most Dangerous Amusement Park in the World" under title

TEXT

- Change section paragraphs fonts to one that is less condensed
- Higher line height

PAGES

- Make newsprint picture in header full screen. It may be necessary to use a generic newspaper picture rather than a specifically Action Park picture– that's okay!
- Black translucent overlay to allow for white text to stand out

SCANDALS

- Should have sections of text broken down by type (Ride Design, Employees, Visitors, Policies) along with the pictures

LEGACY

- Probably won't have a lot of text, so use your discretion on whether a picture will work!